

# Guideposts

## From Cancer Survivor to Entrepreneur

**Anne Best's sleepwear helps chemotherapy patients cope with night sweats, and all proceeds go to cancer research.**

By Sarah Beldo

Anne Best remembers the discomfort of night sweats all too well. Diagnosed with breast cancer at age 43, chemotherapy-induced hot flashes kept her awake most nights.

But now Anne is using her experience to help improve the quality of life of others who are living with cancer.

Now cancer-free, she is the owner of DryDreams Sleepwear, which sells pajamas, nightgowns and pillowcases made out of moisture-wicking fabric.



Anne Best

The inspiration for the product came when Anne's husband Kirby, a former member of the Canadian ski and bobsled teams, gave her some of his athletic shirts to help keep her dry at night during her chemo treatments.

The couple worked together with fabric technicians to develop the sleepwear line, which is marketed to women suffering from illness or menopause.

But Anne's desire to help others does not stop there—100 percent of her company's profits go directly to cancer research.

"The satisfaction I receive from my work is greater than anything I can imagine," she says. "To know that I've been able to help someone who is in a vulnerable state fills me with so much joy and a greater feeling of: 'Cancer...you can't beat us!'"

*Sarah Beldo is a journalist in San Francisco*